



**eQNet**  
*Quality Network for a European  
Learning Resource Exchange*

[www.eqnet.eun.org](http://www.eqnet.eun.org)

## **D4.4.1 eQNet Newsletter**

**Project information**

Project acronym:	eQNet
Project title:	Quality network for a European Learning Resource Exchange
Project number:	502857-LLP-1-2009-1-BE-COMENIUS-CNW
Sub-programme or KA:	Comenius Multilateral Network
Project website:	<a href="http://eqnet.eun.org">http://eqnet.eun.org</a>
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	To September 2012
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Date of preparation:	September 30, 2010
Beneficiary organisation:	EUN Partnership AISBL (European Schoolnet)
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## **Executive Summary**

The eQNet news dissemination builds on two strategies: diffusion of news through blogs with a multiplier effect and including news in the European Schoolnet's newsletter (diffusion about 3 000). Since eQNet has synergies with other EUN initiatives, such as the Learning Resource Exchange, it is convenient to canalise some of the news dissemination through these initiatives.

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## 1. Deliverable objectives

The eQNet news service is part of the overall dissemination strategy aiming to raise awareness about the project activities and results, and to reinforce networking between different initiatives in the field of digital learning resources for schools. The eQNet news dissemination builds on two strategies: diffusion of news through blogs with a multiplier effect and including news in the European Schoolnet's newsletter (diffusion about 3 000).

## 2. eQNet News

eQNet website - <http://eqnet.eun.org>

The eQNet news are published in the news blog on the project website: <http://eqnet.eun.org/web/guest/community>. The blog is publicly viewable to all, but only logged in users can contribute to it, making it sure that only authorised people write to the blog (Figure 1).

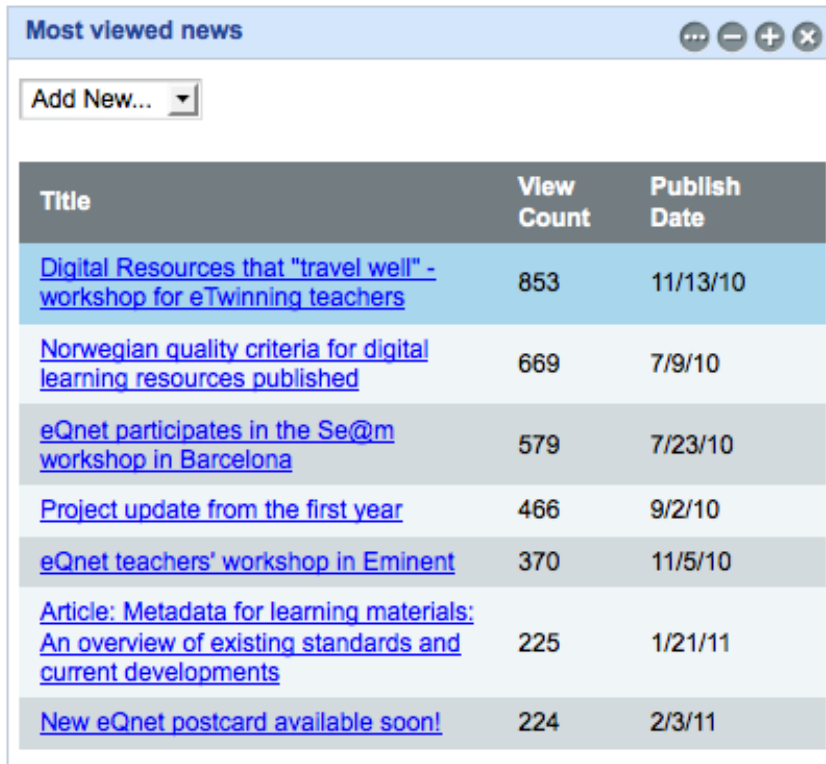
The screenshot shows the eQNet website interface. At the top left is the eQNet logo and the text 'Quality Network for a European Learning Resource Exchange' with the URL 'www.eqnet.eun.org'. A 'Welcome!' button is in the top right. Below the header are navigation tabs: 'Welcome', 'About', 'Travel well! learning resources', 'Teachers' network', and 'For project partners'. On the left side, there is a 'Sign In' section with fields for 'Email Address' (containing 'riina.vuorikari@eun.org') and 'Password', along with a 'Remember Me' checkbox and a 'Sign In' button. Below this are links for 'OpenID', 'Create Account', and 'Forgot Password'. Further down is a section 'Interested in training material?' with a 'Collection: Metaschool training kits' and a 'Content' section featuring a 'METASCHOOL' logo and a link to 'Welcome to Metaschool Training modules - general description'. The main content area is titled 'eQNet teachers welcome!' and contains a blog post. The blog post title is 'eQNet teachers: please create a new LRE username' with a search box to its right. The post is dated 'February 8, 2011 7:49 PM' and is by 'Riina Vuorikari'. The text of the post reads: 'Dear eQNet teachers, We have been working on the look and some features of the LRE portal. In order to arrange the move to the new interface, we would like to ask you all to create an OpenID here: <https://www.id.europeanschoolnet.org/OpenIDServer/registeruser.html>. It is important that you use the "same email address" for this registration as you used on the current LRE portal. We will be informing you about the move later! Regards, Riina'. Below the text, it says 'By Riina Vuorikari | 142 Views, 0 Comments' and includes a 'Flag' button. At the bottom of the post, there is an 'Add this to...' button and a star rating section labeled 'Average (0 Votes)' with five empty stars.

Figure 1. The eQNet News blog on [www.eqnet.eun.org](http://www.eqnet.eun.org)

The news items vary from small news to teachers' network to more general posts about the project and its activities. There are currently more than 15 posts on the blog, all of which follow the same format that includes title, publishing data, author, and possibility to comment or rate the post. Additionally, tools are made available so that each reader can readily save the news item in their own social bookmarking site, such as delicious.

On the project website's front page, three (3) latest news items are displayed. Additionally, the blog has an RSS feed that anyone can subscribe to, so that the content can easily be syndicated to other platforms, websites or personal news-readers.

Some of the most viewed posts have more than 850 views (Figure 2).



The screenshot shows a window titled "Most viewed news" with a search bar containing "Add New...". Below the search bar is a table with three columns: "Title", "View Count", and "Publish Date". The table lists eight news articles, with the first article having the highest view count of 853.

Title	View Count	Publish Date
<a href="#">Digital Resources that "travel well" - workshop for eTwinning teachers</a>	853	11/13/10
<a href="#">Norwegian quality criteria for digital learning resources published</a>	669	7/9/10
<a href="#">eQnet participates in the Se@m workshop in Barcelona</a>	579	7/23/10
<a href="#">Project update from the first year</a>	466	9/2/10
<a href="#">eQnet teachers' workshop in Eminent</a>	370	11/5/10
<a href="#">Article: Metadata for learning materials: An overview of existing standards and current developments</a>	225	1/21/11
<a href="#">New eQnet postcard available soon!</a>	224	2/3/11

Figure 2. Some of the most viewed eQnet news articles

## Learning Resource Exchange website - <http://lre.eun.org>

The eQNet news are also diffused through the Learning Resource Exchange website: <http://lre.eun.org>. The news section (<http://lre.eun.org/node/13>) features a direct feed from the eQNet news blog.

Secondly, the items highlighted on the lre.eun.org home page are automatically published on the European Schoolnet website (<http://www.europeanschoolnet.org/>) with an “lre” tag.

The screenshot shows the LRE Learning Resource Exchange for Schools website in a Mozilla Firefox browser window. The page title is "LRE - Learning Resource Exchange for Schools". The main content area is titled "LRE News" and contains a list of news items. A section titled "Updates from the eQNet project" is highlighted with a green box. This section includes the following text:

**eQNet teachers: please create a new LRE username**  
 Dear eQNet teachers: We have been working on the look and some features of the LRE portal. In order to arrange the move to the new interface, we would like to ask you all to create an OpenID here: ...

**New eQNet postcard available soon!**  
 The new eQNet promotional material is now at the printer's! You can download it already from here .

**Webinar Series: Implementing Standards to Develop Interoperable eContent for Performance in a Competency-driven Society**  
 You can now participate in a series of five international webinars designed to train the general education public on key concepts driving the design process for implementing standards to support the ...

**Article: Metadata for learning materials: An overview of existing standards and current developments**

The right sidebar contains a search box and a section titled "LRE partners:" with logos for European Schoolnet and Indice.

Due to the renovation of the Learning Resource Exchange for schools portal (<http://lreforschools.eun.org/>), the material available at lre.eun.org will form part of the new version of the LRE for schools portal in the future. Therefore, the eQNet news will be featured at the LRE for schools portal giving them.

### 3. Sent newsletters

The main eQNet news have been disseminated to a wider audience through the European Schoolnet newsletter. The newsletter is sent out to about 3,000 recipients who are mainly corporate partners such as content developers, other stakeholders (e.g. repository owners= and policy makers, but also other European funded project teams, educational organisations and educational portals.

The following articles on the eQNet projects have been featured in the EUN Newsletter:

#### European Schoolnet Newsletter, Issue 45, December 2009

Article: Quality network for a European Learning Resource Exchange

<http://files.eun.org/corporate/newsletters/issue45.htm>



**European Schoolnet**  
Transforming education in Europe

**news**

**SUMMARY** Issue 45 - December 2009

- ★ ASPECT: Adopting Standards and Specifications for Educational Content
- ★ **Quality network for a European Learning Resource Exchange**
- ★ Teachers' Lifelong Learning Networks
- ★ Call to all filmmakers: Produce a collaborative video!
- ★ Check out the STELLA final conference videos
- ★ One year down, one to go: Items in full swing
- ★ Get aboard Safer Internet Day 2010! Learn how to protect your privacy on internet
- ★ Take part to DPD and win Xboxes and a video production workshop!

**Highlights**

**EMINENT 2009 Conference organised in Lithuania**

EMINENT, European Schoolnet's annual conference was successfully organised in Vilnius, Lithuania from 26-27 November 2009. Participants from 30 countries, including teachers, policy makers, experts and industry stakeholders, attended the two-day event comprising a series of debates, plenaries and workshops. The conference was opened by Gintaras Steponavicius, Minister of Education and Science of Lithuania.


#### European Schoolnet Newsletter, Issue 49, May 2010

Article: Travel well: how to share and reuse educational resources across borders?

<http://files.eun.org/corporate/newsletters/issue49.htm>



trouble viewing this newsletter, read it online [here](#)



**European Schoolnet**  
Transforming education in Europe

# news

**SUMMARY** Issue 49 - May 2010

- ★ Fifteen ICT in education country reports launched
- ★ Add-on competition
- ★ Activities, competitions and events: report the results of your Spring Day by 15 June!
- ★ Two Spring Day pedagogical scenarios available for 1:1 netbook classes!
- ★ eTwinning & professional development
- ★ Molan: interesting resource for language teachers
- ★ ASPECT Webinars: making sense of learning technology standards
- ★ Travel well: how to share and reuse educational resources across borders?
- ★ ASPECT LRE technical & semantic interoperability workshop in Brussels
- ★ ASPECT Summer School in Lisbon

**HIGHLIGHTS**

**Scientix and Spice expert and teacher panels meet in Brussels to share their knowledge**

From 21-22 May 2010, science education experts and teachers met in Brussels for a joint project meeting for DG Research's new Scientix Portal and DG Education and Culture's Spice project. The expert panel, selected by Ministries of Education in eleven countries, met on 21 May to discuss and share information about the two projects; while the teacher panel, made up of teachers from sixteen countries, joined on 22-23 May for an introduction to both projects. [Read more...](#)

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**Nanoyou blog: schools share experience with nanotech**

Do you want to share your experience with NANOYOU? Do you want to see what schools from all over Europe are doing?


Visit the teachers'blog! Nanoyou is a European project under the 7th Framework Programme to increase young people's basic understanding of nanotechnologies. [Read more...](#)

## European Schoolnet Newsletter, Issue 55, January 2011

Article: Digital Resources that "travel well" - workshop for eTwinning teachers

<http://files.eun.org/corporate/newsletters/issue55.htm>

Trouble viewing this newsletter? Read it online [here](#)



# news

**SUMMARY** Issue 55 - January 2011

- ★ The iTEC website is launched!
- ★ Pan-EU Youth: a new online resource to engage young people on citizenship issues
- ★ Digital Resources that "travel well" - workshop for eTwinning teachers
- ★ You may now register for the Scientix conference!
- ★ Xperimania video: See how to make science fun!
- ★ Who will be Teachtoday's first "Teacher of the Month" for 2011?
- ★ Download the best online safety resources from the Insafe Network

**HIGHLIGHTS**

**Schools** **The iTEC website is launched!**

iTEC(Innovative Technologies for an Engaging Classroom) invites you to find out more about this initiative online at it's recently launched website. Interesting content like the latest interview to Mark Robinson from Promethean will be regularly updated to keep you informed on how the future classroom is developing. [Read more...](#)

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**eSafety** **Pan-EU Youth: a new online resource to engage young people on citizenship issues**

Pan-EU Youth is a unique online platform targeted at young people between the age of 14 and 18 where they can blog, vote and share videos on citizenship issues of concern to them. The platform went live early December and schools and teachers are starting to use it in a variety of classes ranging from IT, ethics and social studies to citizenship and language classes. Long live Pan-EU Youth! [Read more...](#)

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**Schools** **Digital Resources that "travel well" - workshop for eTwinning teachers**

One of the teachers' workshops in the eTwinning Professional Development Workshop in Helsinki was about the use of digital resources by teachers. The eQNet partners ran this workshop and

## 4. Future developments

Whereas the above mentioned dissemination strategy will continue, other additional ways to highlight the eQNet project in the future is also planned. The project will be “in focus” of the European Schoolnet’s Teachers’ Newsletter in June 2011. The Teachers’ Newsletter is published every month and sent to about 30.000 subscribers who are mainly teachers and head of schools around Europe and beyond. The Teachers Newsletter is edited in English, French and German. The previously published issues are available at [http://www.europeanschoolnet.org/web/guest/newsevents/newsletters/-/asset\\_publisher/emQ3/content/TEACHER\\_NEWSLETTER\\_%28EN%29?redirect=%2Fweb%2Fguest%2Fnewsevents%2Fnewsletters](http://www.europeanschoolnet.org/web/guest/newsevents/newsletters/-/asset_publisher/emQ3/content/TEACHER_NEWSLETTER_%28EN%29?redirect=%2Fweb%2Fguest%2Fnewsevents%2Fnewsletters)

Also, the new LRE for schools portal will provide an enhanced dissemination channel for eQNet news.